

AURA VIVOOD

LANDSCAPE
HOTELS
MANAGEMENT



Oriented to perceptive luxury. We are a **well-being promise** where our society finds its getaway from the daily routine. A network of **accommodations in privileged environments** that blend in with nature, the essence of the place, and its tradition.

Disruption | Excellence | Efficiency | Profitability | Empathy

AURA
VIVOOD LANDSCAPE
HOTELS
MANAGEMENT



We are specialists in the
management of small and
medium-scale **high-end hotels**

In AURA VIVOOD we manage establishments with **unique concepts** that **achieve excellence** at all levels, **including profitability**, with the aim of providing customers and owners with the true luxury of getting away.

Resorts that are a destination in their own right and make customers forget about everything, even leaving the establishment. We create hotels designed for guests to get away from it all and we implement a management model that offers the same to the owners. A sense of **total disconnection** that accompanies them throughout the entire experience. A common AURA that emanates from every Landscape Hotel.

Promoters and organisers of the Landscape Hotels World Congress



Centralized, scalable and replicable management with impressive results



+40.000
followers



+92.000
followers



+1.800
reviews

Google

+1.300
reviews



fuera
de serie



TURISME
GENERALITAT VALENCIANA
CONSSELLERIA DE TURISME



Universitat d'Alacant



Cámara
Alicante

We have built a **consolidated and coherent brand** with a **community** that shares the same values.

Smart Visual Data Management

Full digitization of customer happiness

Through our **innovative Smart Visual Data Management method** implemented in VIVOOD Benimantell during the last 7 years, we achieved the full digitalization of customer happiness with great results in our three fundamental mainstays: **customer satisfaction, direct sales and economic results.**

The **SVDM** is an intelligent and intuitive performance dashboard that displays fluid real-time information, allowing us to work efficiently and in an optimized way to achieve **maximum profitability** of our time, people and resources.

9,4

ONLINE SATISFACTION

74%

DIRECT SALES

47K€

GOP PER ROOM



From start to finish

Capabilities that successfully cover
the entire value chain



Architecture, design, conceptualization

Specialized in the development of Landscape Hotels

1 We design
by thinking like
hotel managers

We focus on the customer experience from the earliest stages of the project.

2 We support the
entire development
of the project

From the feasibility study to project development, licensing, opening, and following management.

3 We create **disruptive designs** that make us stand out in the market

The architectural design and the core concept of the project are some of the keys to the success of the projects.

FEASIBILITY > PROJECT > PROCESS > EXECUTION > LAUNCHING > MANAGEMENT



Considered the Best Nature
Hotel in Europe

GEO SAISON



New developments & opportunities



AURA VIVOOD seeks to grow through the **incorporation of new establishments** that need full development or asset repositioning.

For this purpose, any asset located less than one hour away from the selected cities is considered an opportunity in order to improve its connection at national and international level. Being of great importance the **high landscaping level** of the area.

The right concept, at the **right time**

The *High-End Tourism** study proposes to articulate a **plan for high-end tourism** that will multiply its current value until 2035.

To this end, a luxury tourism plan is proposed to balance the high-impact offer, with a **greater emphasis on nature offering sustainable experiences**, as Spain is positioned as a reference in biodiversity in Europe.

VIVOOD Landscape Hotels integrates a series of **upward trends** that result in hotels in direct contact with **nature** and with **architectural design** that offer all the comforts and facilities of a **luxury hotel**.



AURA
VIVOOD

LANDSCAPE
HOTELS
MANAGEMENT

aura@vivood.com - www.auravivood.com
